

FROM: _____

AFFIX
POSTAGE
HERE

TO: _____

JUST A LITTLE
REMINDER ...



About something important and easy,
that may save your life.



Have you returned your screening kit?

Dear Client,

At your recent office visit, we discussed how important it is to be screened regularly for colon cancer. We are reaching out to you today to encourage you to complete the **FIT** colorectal cancer screening that was recommended to you.

Remember, **FIT** is a simple, safe, and reliable way to do colon cancer screening from your own home.

- **No Need to change eating habits.**
- **No need to change your medications.**
- **No prep time or time off work.**

If you have any questions about **FIT**, or are interested in other colorectal cancer screening options, please contact NAME at PHONE NUMBER, who will be happy to help you.

Sincerely,
Your Healthcare Team

Attention Providers: This reminder card is a sample to help you generate ideas for ways to reach your patients. Another excellent and free online resource you can use to make and customize your own health messages is available at www.miyoworks.org (Make it Your Own). Their step-by-step guide will help you craft messages tailored for your clients.